

So7 Studios Equipment Rental Rates

Ceiling Mounted Strobes	\$65 half day \$150 full day
Portable Strobes & Stands	\$50 half day \$100 full day
1 Backdrop	\$30
2 Backdrops	\$45
3 Backdrops	\$65
Props & Furniture	\$60
Set Design (availability)	\$100 (subject to
Lighting Assistance	\$20 hr
Water Shoot Set Up & Asst.	\$300
Elinchrome Ringlite	\$100 (4 hours or less) \$200 (5-8 hours)